For the 19th year in a row, the World Coalition Against the Death Penalty is calling for local initiatives and world-wide actions that shine a spotlight on the abolition of the death penalty. The goal of this Mobilization Kit is to inform of this year’s objectives as well provide ideas of activities that boost the global abolitionist goal.

The World Day is aimed at political leaders and public opinion in both retentionist and abolitionist countries. The meaning of abolition and of justice without capital punishment needs to be maintained and shared, particularly for future generations. This day also unifies the abolitionist movement and gives global support to the sometimes-isolated action taken by its abolitionists on the ground. It encourages and consolidates the political and general awareness of the movement against the death penalty.

Every year, the World Day focuses on a specific issue of capital punishment, such as poverty (2017), living conditions on death row (2018), the plight of children whose parents are sentenced to death (2019) and the right to effective legal counsel (2020). This year the World Day is dedicated to women who risk being sentenced to death, who have received a death sentence, who have been executed, and to those who have had their death sentences commuted, have been exonerated or pardoned.

COVID-19 Crisis and the World Day

In the context of the on-going COVID-19 pandemic that started in 2020, we encourage safety in your celebrations for the World Day. This Mobilization Kit has included a few ideas that will allow activists to participate in the World Day without the need to physically gather in groups if social distancing is still encouraged in your area. With any activity you undertake this year, please make sure it is compatible with your local and/or national government’s regulations regarding public health and safety. This is particularly important as policies and regulations have been changing to adapt to the COVID-19 threat.

For more information, go to:

www.worldcoailition.org
# TABLE OF CONTENTS

COVID-19 Crisis and the World Day ................................................................. 1

TABLE OF CONTENTS ........................................................................................................ 2

[1] INTRODUCTION ........................................................................................................... 4

Main objective of the 2021 World Day ................................................................. 4

Specific objectives of the 2021 World Day ................................................................. 4

- Supporting abolitionist activities by sharing arguments, tools and information ......................................................................................................................... 4
- Encouraging mobilization and media attention on gender-based discrimination ................................................................................................................................. 4
- Working with human rights organizations and women's rights groups .... 4

[2] ARGUMENTS AGAINST THE DEATH PENALTY ........................................................... 5

[3] ORGANIZE EVENTS! .................................................................................................. 6

10 things you can do to end the death penalty .................................................. 6

10 practical worksheets to help you! ................................................................. 7

  (1) HOW TO ORGANIZE A DEMONSTRATION? .......................................................... 7
  (2) ORGANIZE A GATHERING ON A VIDEOCONFERENCE PLATFORM ................. 7
  (3) COLLABORATE WITH WOMEN'S RIGHTS ORGANIZATIONS ....................... 8
  (4) HOW TO ORGANIZE A [VIRTUAL] FILM FESTIVAL ON THE DEATH PENALTY? ................................................................................................................................. 8
  (5) HOW TO ORGANIZE A [VIRTUAL] ART EXHIBITION? .................................... 9
  (6) HOW TO PROMOTE THE WORLD DAY ON SOCIAL MEDIA? .......................... 10
  (7) HOW TO WRITE A PRESS RELEASE? ................................................................. 10
  (8) HOW TO GUARANTEE GOOD MEDIA COVERAGE FOR YOUR EVENTS? ................................................................................................................................. 11
  (9) HOW TO LEAD AN AWARENESS CAMPAIGN VIA TV/RADIO SHOW .......... 11
  (10) HOW TO GET IN CONTACT WITH OR VISIT WOMEN ON DEATH ROW ............................................................................................................................. 12

10 tips for a successful event! ................................................................................ 12

[4] WORLD DAY TOOLS YOU CAN USE ................................................................. 13

[5] ADDITIONAL MATERIALS ...................................................................................... 14

Website on the death penalty .................................................................................. 14
Filmography .................................................................................................................................................. 14
Non-fiction .................................................................................................................................................... 14
Fiction .......................................................................................................................................................... 15
Short Films ................................................................................................................................................ 15
Art exhibitions and Artwork .......................................................................................................................... 16
The World Coalition Against the Death Penalty ................................................................................................. 17
Join the movement for the universal of the abolition of the death penalty! 17
Secretariat of the World Coalition: ................................................................................................................ 17
For further information: ................................................................................................................................ 17
[1] INTRODUCTION

Main objective of the 2021 World Day

In its global report on the use of the death penalty in 2020, Amnesty International recorded that at least 28,567 people were known to be under a sentence of death and at least 113 of whom were women. However, this number only refers to figures confirmed for seven countries and does not account for women sentenced to death in other countries where precise numbers are not available. The statistic is likely much higher.

The main objective of the 2021 World Day is to raise public awareness on the situation of women facing the death penalty, with a special focus on gender-based discrimination within criminal proceedings. On a broad perspective, it aims to convince others that the death penalty should be abolished as an unfair and arbitrary response to crime.

To do so, the World Coalition and its member organizations have identified specific objectives.

Specific objectives of the 2021 World Day

(1) Supporting abolitionist activities by sharing arguments, tools and information

Every year, the World Coalition Against the Death Penalty produces many tools that are shared and used by its member organizations.

- A poster for the World Day Against the Death Penalty;
- A leaflet on the World Day's theme with synthetic information and testimonies;
- Facts and figures on the use of the death penalty in the world;
- A detailed factsheet on the right to an effective legal representation;
- The 2020 World Day Report;
- A mobilization kit for their members.

The poster, the leaflet, and the facts and figures sheet will be printed both in English and French and will be available online on www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty. Additional tools for professionals, and the sharing of existing tools will be provided as well on the World Coalition website. Furthermore, the World Coalition supports events organized worldwide on 10 October as the very objective of the World Day is to support and stimulate local initiatives and actions in as many countries as possible in the world. All citizens are called to participate in standing up for the right to legal defense, and a world without the death penalty. Thanks to the World Coalition’s network of 160 members, we are best placed to encourage and promote the events organized around the world on 10 October.

(2) Encouraging mobilization and media attention on gender-based discrimination

The World Coalition plans to provide specific tools oriented towards media engagement, mobilizing the media and encouraging investigation into local cases. There will be a tailored online social media campaign to further educate the public and raise awareness on the gender-based discriminations women face when at risk of the death penalty.

(3) Working with human rights organizations and women’s rights groups
There will be a focus on collaborating with human rights organizations, including feminist groups, women’s rights organizations and groups that focus on gender-based discrimination that support universal abolition of the death penalty as a means for equality for all, regardless of gender. Practical worksheets on reaching out and collaborating with these groups for your activities on World Day 2021 are included below.

[2] ARGUMENTS AGAINST THE DEATH PENALTY

1. **No State** should have the power to take a person’s life

2. It is **irrevocable**. No justice system is safe from judicial error and innocent people are likely to be sentenced to death or executed.

3. It is **unfair**. The death penalty is applied discriminatorily and is often used disproportionately against people who are poor, people with intellectual or psychosocial disabilities, and members of racial and ethnic minority groups. In some places, the imposition of the death penalty is used to target groups based on sexual orientation, gender identity, political opinion, or religion.

4. It is **inhuman, cruel, and degrading**. Conditions on death row and the anguish of facing execution inflict extreme psychological and physical suffering, and execution is a physical and mental assault.

5. It **denies any possibility of rehabilitation**.

   It is applied overwhelmingly in violation of international standards. It breaches the principles of the 1948 Universal Declaration of Human Rights, which states that everyone has the right to life and that no one shall be subjected to torture or to cruel, inhuman or degrading treatment or punishment. On seven occasions, the United Nations General Assembly has called for the establishment of a moratorium on the use of the death penalty (resolutions No. 62/149 in 2007, No. 63/168 in 2008, No. 65/206 in 2010, 67/176 in 2012, No. 69/186 in 2014, No. 71/187 in 2016 and No. 73/175 in 2018 and No. 75/183 in 2020).

6. It creates unjustifiable pain for everyone in contact with it: including but not limited to judges, defense attorneys, prosecutors, other advocates, wardens, guards, jurors who have to live with their decision, survivors of murder victims who oppose it, and particularly the relatives of the person sentenced to death, including children, with harsh transgenerational consequences.

7. It is **counterproductive**, because by instituting the killing of a human being as a criminal solution, the death penalty endorses the idea of murder more than it fights it.

8. It is **inefficient and does not keep society safer**. It has never been conclusively shown that the death penalty deters crime more effectively than life imprisonment.

9. **Not all murder victims’ families want the death penalty**. A large and growing number of crime victims’ families worldwide reject the death penalty and are speaking out against it, saying it does not bring back or honor their murdered family member, does not heal the pain of the murder, and violates their ethical and religious beliefs.
[3] ORGANIZE EVENTS!

Below are suggestions to spark ideas for taking action during this World Day!

Wherever you are – in Africa, in the Americas, in Asia, in Oceania or in Europe –  
Whoever you are – artists, citizens, elected representatives, journalists, lawyers, members of Parliament, NGOs, teachers, religious leaders-  
Whatever your project is – concerts, cultural and educational activities, debates, demonstrations, press conferences!

10 things you can do to end the death penalty

📌 Organize a demonstration. This option must be considered with the utmost care given the COVID-19 pandemic – please follow public policy and use common sense if you decide to hold a public demonstration.

See practical worksheet No. 1

📌 Organize a gathering on a videoconference platform. It can take the shape of a webinar, remote workshop, or a conversation to create awareness (invite a speaker or read testimonies to provoke discussion), a [virtual] debate or a [virtual] movie screening with families of people sentenced to death, exonerees, their lawyers and experts, a [virtual] art exhibition (of art work made by people sentenced to death, of photographs of death row, of drawings or posters) or [virtual] theatre performance.

See practical worksheet No. 2 and practical worksheet No. 4 and practical worksheet No. 6

📌 Build partnerships with women’s rights organizations to spread awareness about how gender-bias is present in the application of the death penalty. Ask for a meeting, collaborate for your world day activity, radio broadcast, event or joint declaration.

See practical worksheet No. 3

📌 Participate in a TV show or within a community radio to raise awareness of the need to abolish the death penalty and the realities of women on death row.

See practical worksheet No. 10

📌 Organize an interview with a woman who is/was on death row to help raise awareness on their story

See practical worksheet No. 5

📌 Join the events prepared for the abolition of the death penalty worldwide. Visit the World Coalition page for events near you!

📌 Donate to a group working to end the death penalty.

📌 Follow the social media campaign on Facebook, Instagram and Twitter and launch your own using: #nodeathpenalty

See practical worksheet No. 7
**Mobilize the media** to raise awareness on women who are sentenced to death both locally and worldwide. Call for interviews, testimonies from women on death row and investigation into local cases. *See practical worksheet No. 8 and practical worksheet No. 9 and practical worksheet No. 11.*

**Participate in** Cities Against the Death Penalty/Cities for Life on 30 November 2021.

### 10 practical worksheets to help you!

#### (1) HOW TO ORGANIZE A DEMONSTRATION?

**First, find out information** on the legal conditions and the required authorizations of a demonstration, on the prerequisite declarations or the delay. **This step is particularly important considering the COVID-19 pandemic.** If gathering in small groups is an option in your area, remember to take into consideration the spacing of participants and the location of where you hold the demonstration. Ideally the location will have minimal traffic with few pedestrians walking by.

**Define the message** you would like to spread: do you want to point a specific case out or to call on political leaders or the public opinion?

**A protest can take many forms:** a silent or a night walk, a “die-in” during which people sit down on the ground, a flash-mob. **Adapt it to your message and to your means.** The needs will not be exactly the same depending on the manifestation you have chosen.

**Put an “organizing group” in place** to welcome people and answer their questions, share materials, explain the rules.

**Before the event, communicate around you:** contact and invite local medias (see worksheet No. 10) or create an event on social media to reach more people.

**During the event, encourage media to provide coverage:** regularly relay information, photos or short videos on Twitter, using #nodeathpenalty, or make a live video on social networks (see worksheet No. 9).

#### (2) ORGANIZE A GATHERING ON A VIDEOCONFERENCE PLATFORM

**Select** what type of event you would like to hold over videoconference and **identify** who you want to invite to participate.

**Select** which videoconferencing platform you would like to use and learn how to use it prior to the event. There are many options! We encourage you to fully research your options as there are pros and cons to the existing platforms. Some are not free, some are only useful for a certain number of participants, and others have made headlines for not being secure. We encourage you to prioritize you and your participants safety! A few examples of secure, free to use platforms include Jitsi and Talky.

**Draft** your event’s agenda for the day. If you are hosting a remote workshop, perhaps you need to draft the workshop’s modules and assign a teacher(s) to the workshop. If you are hosting a discussion prepare a few conversation starters so that the event can be as smooth as possible.

**Make sure** your speakers and/or teachers know which order they will be speaking in, on what subject, and how much time they have to do so. Online platforms do not offer the same ease of body language that in-person events do.
Make sure you have digital materials to distribute to participants! All downloadable from the World Coalition’s website.

Email, call or otherwise invite participants well in advance so that they might reserve the time in their calendars. In the hours leading up to the event, don’t forget to send a link to your event’s platform to the participants!

If your event is open to the general public, advertise your event.

(3) COLLABORATE WITH WOMEN’S RIGHTS ORGANIZATIONS

Identify the organization in your region you want to collaborate with. This can be a local group, a national group, or an international group based on what you hope to achieve. Do some research and find the organization most relevant for you!

Request a short meeting. Reach out to the organization, include information about the theme of World Day 2021 and its relevance to their work as a women’s rights organization.

Invite them to your activity. Invite a representative from that organization to attend the World Day event you are organizing, share the livestream link, the press release, demonstration information, radio show information, or any other relevant materials.

Invite them to collaborate with your activity. Ask if they would like to collaborate with your event, by participating in hosting your event be it online, on the radio or an in-person seminar or demonstration. Alternatively, a collaboration could take place by releasing a joint declaration, press release or social media campaign. Encourage communication with their networks about the topic to spread the word, perhaps develop their own working group on the topic and to get them to attend your event.

Nurture your good ties with them and be willing to participate in their events if you are invited!

(4) HOW TO ORGANIZE A [VIRTUAL] FILM FESTIVAL ON THE DEATH PENALTY?

Plan your event in advance at least two months before if it will be held in person. Check with your local and/or national government if holding a film festival is not contrary to public health policies. Holding a film festival in person requires 2 months of preparation- and the COVID-19 crisis can evolve quickly, for better or for worse, in 2 months. If this is not an option for you, consider holding a virtual screening! The suggestions on adapting the film festival to a virtual one can be found (in parenthesis) below.

Contact cinemas and other organizations in your country. (In a virtual screening, instead research a videoconference platform that you can use to project a film onto a shared screen).

Choose a theme for the festival with a catchy title and choose up to dozen films. Make sure you have the right to screen them.

Make sure to have a variety of countries and cultures (European, American, Asian movies), content and subject matter (cases of innocence, the world of prisoners sentenced to death, social pressure faced by victims’ families, political executions, the abolitionist movement, the social and economics stakes…) and genre (blockbusters, art house films, documentaries…). You may find a list of films on the death penalty in this mobilization kit.

Arrange subtitles if the films do not already exist in your language, if possible.
Organize debates after the films to encourage discussion with audience. Invite experts, scholars and directors to interact with the audience and explore their impressions of the film and their opinion on the death penalty.

Since 2004 Taiwan Alliance to End the Death Penalty has organized a film festival on the death penalty every three years.

(5) HOW TO ORGANIZE A [VIRTUAL] ART EXHIBITION?

Find a place for the exhibition, for example a well-known art gallery, museum, garden or square, a public place, a university, a library, an underground station, a shop window, etc. Please note that often these types of places are rarely free to use, so it’s a good practice to find out more about the space prior. Check with your local and/or national government to make sure holding an art exhibition is not contrary to public health policies. If this is not an option for you, consider holding a virtual art gallery! The suggestions on adapting the art exhibition to a virtual one can be found (in parenthesis) below.

More than six months are often required to reserve prestigious places such as temporary exhibition spaces in museums, but two or three months should suffice for a public place. Unusual places are often very interesting, but the procedure can be more complicated. (For a virtual exhibition, consider the platform that you want to display the art. Social media is very adept at this with options like creating a Facebook group or posting art on Instagram).

To guarantee your chances of success, be organized in advance and get to know the managers of the exhibition area, suggesting they sponsor the project.

Contact the artists for high definition electronic copies of the posters (see section 7, for existing exhibitions).

Print the drawings or the paintings depending on where they will be exhibited- if outside cover them in protective plastic, if in a museum think about hanging, etc. (For the virtual exhibition, you need to obtain the digital versions of the art you are willing to depict. Note that the definition of the digital version should be as good as possible given that it will be displayed on a screen.)

Prepare the official opening of the exhibition, with the artist or a distinguished speaker who can talk about the death penalty. Contact the World Coalition if necessary. (This can be done by sending out the information through email, social media accounts, messages on Whatsapp or other text message applications like Signal.)

Invite the media, your network of activists, engaged artists, academics, students, and those in the artistic scene, etc.

Prepare the exhibition and do not forget to prepare drinks and a buffet if your budget permits.

If you have informed the press, prepare a press kit with information about the exhibition, the artist and the World Day Against the Death Penalty.

Art exhibits are an out-of-the-norm way to generate public debate about the death penalty, which is why they can be so effective!

To select the artwork you would like to display, you may ask yourself:

- How does this piece of artwork make me feel?
- How does this work depict the death penalty? In what way is it framing the death penalty debate?
- What human aspect does this art work reveal in relation to the death penalty?
(6) HOW TO PROMOTE THE WORLD DAY ON SOCIAL MEDIA?

* From 1 October, **post loads of messages**!

Use **Facebook** to share the information with your friends and know more on the event around you. Here are a few examples of messages you can write to promote the online campaign.

- “What does the death penalty mean to you? Learn from a new perspective and share your story! [www.facebook.com/worldcoalition](http://www.facebook.com/worldcoalition)

- “Check out the World Day against the Death Penalty. Download posters and tools, share with friends, have your say and more. [www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty](http://www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty)”

- “Let’s end the death penalty! What are you doing to combat this inhumane treatment? Join the discussion and the event on Facebook page”

* and also use **Twitter** with [#nodeathpenalty](http://www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty). Here are a few examples of tweets you can post to promote the online campaign.

- “Spread the word! The World Day Against the Death Penalty is on 10 October 2021 [www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty](http://www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty) #nodeathpenalty”

- “Let’s end the death penalty! Visit [www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty](http://www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty) to say #nodeathpenalty”

- “What does the #deathpenalty mean to you? Learn from a new perspective, share with friends, have your say and more [www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty](http://www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty)”

* **Publish images** on Facebook, Twitter and Instagram by taking photographs and making videos!

- Add a small description: a short text, a quote, a figure.
- Use [#nodeathpenalty](http://www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty) and other hashtags linked to the theme of World Day 2021.
- Be aware of the quality of the photograph and of the length of the video. A 2-minute-long video has more chances to be watched and shared.
- Always respect the right to the image relative to the legislation of the country where you took the photo or filmed the video.

You want to know more on [#nodeathpenalty](http://www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty)? Downloads tools, share and get involved on [www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty](http://www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty)

* Using Facebook or Twitter in other languages? Share your messages in your own language on all the social networks!

* Call out political leaders by mentioning them with the @ to their official account. Always show respect in your message, without insult or violence.

(7) HOW TO WRITE A PRESS RELEASE?

* Use **letterhead paper** if you have it and include the name of your organization.

* Put the notice “For immediate release” with the date of the public release.

* Start with a short but explicit title.
**The 1st paragraph is the introduction.** It is the most important paragraph as journalists may not read beyond it. It answers the following questions: Who, What, Where, When and should attract the attention of journalists.

**The 2nd paragraph is an explanation of this 1st paragraph.** They answer the questions why and how and provide the context, stakes, and a brief historical background. Where necessary gives quote, facts and figures. It is important to give some materials, like the World Day brochure, to the journalists. They will need a quote for their article, so if you give it to them, they are more likely to use your press release. It is also important to give them accurate figures and reliable sources. By doing so, you make their work easier and increase your chances of receiving coverage.

**Put your contact information** at the end of the press release with your first and last name, title, email and phone number.

**Include a link in the press release to your organization.**

**The statement should not exceed one page.** A long press release could discourage journalists and not be read at all.

**For more information consult the following guide:** https://www.wikihow.com/Write-a-Press-Release

**(8) HOW TO GUARANTEE GOOD MEDIA COVERAGE FOR YOUR EVENTS?**

**Forge links with local journalists** interested in the subject: throughout the year follow local media coverage and find the media outlets and journalists who often raise the theme of the death penalty. Also, find out how they discuss it: what news section, what angle, etc.

**Contact them in the summer or September** to tell them about the World Day Against the Death Penalty (so that they put it in their schedules) and your event as a way of making yourself known.

**Try to become their yardstick for the subject by always responding quickly to journalists** and providing them with reliable information.

**To maximize your chances of success, organize an event with one or two witness accounts.** Journalists like to use personal stories and, if you provide them with the opportunity, they will talk about your event.

**Send out a press release a week before your event** with the exact place, date and time, the title of the event, the names of the participants, a brief description of your event and a paragraph on the World Day.

**Specify that participants will be available for interview at the event.**

**Send it again the day before the event** if you have not had confirmation from journalists who might be interested.

**Only hold a press conference if you have something specific to announce** (a position taken following an execution in your country, abolition of the death penalty for some crimes, etc.).

**(9) HOW TO LEAD AN AWARENESS CAMPAIGN VIA TV/RADIO SHOW**

**Contact television or radio programs** to introduce your organization and to offer an opportunity to talk about the World Day against the Death Penalty. You can call them for the first
contact, but it is advisable to also send an email with information about the theme of the World Day, your organization, the purpose of such a program, etc. Local radio stations may be particularly interested. **Plan this step at least 4 weeks in advance of your intended event.**

- Prepare your what you will say in your segment in relation to the abolition of the death penalty. You can adapt it to your national context to make it more relevant as the more accessible your segment is, the more awareness it will create amongst people listening or watching.

- **After participating** in the television or radio program, ask the organizers to give you the program’s recorded file. Share the program on your social networks.

- Put the program file (audio or video), along with the World Day documentation provided by WCADP and any other relevant material on the abolition of the death penalty in your country, on USB sticks. Video files represent an opportunity to raise awareness! Do not hesitate to translate some documents into the vernacular for greater understanding and awareness.

- Distribute the USB keys to target audiences (such as universities). If you choose to distribute the USB keys in person, make sure to respect social distancing and if necessary, the national regulation in connection with the Covid-19 pandemic. You can send the USB keys by post to community or youth centers, schools, etc. This option allows you to avoid public gatherings, while increasing the geographical scope of your awareness campaign.

(10) **HOW TO GET IN CONTACT WITH OR VISIT WOMEN ON DEATH ROW**

- Contact the World Coalition Against the Death Penalty and be connected with organizations who work directly with people who are sentenced to death and who can guide advocates through the process of sending messages of support to people, especially women, on death row.

- Contact member organizations, bar associations and legal aid associations with access to the prison administration in their countries and ask if they have any data or helpful information in this area.

- Establish a list of your country’s prisons and search for available information by the authorities.

- Identify the prison you would like to visit, considering the restrictions in some countries, it is not always possible to talk to the prisoners directly unless you are their lawyer or family member.

- Visit the prisons and if possible, death row detainees to conduct interviews on their living conditions on death row and experiences as women in the judicial system.

- Analyze the data and write a report: this will be useful to make recommendations and call on government representatives on the conditions of the detention for the people on death row in their countries.

10 tips for a successful event!

1. We encourage you to consider your best options for planning an event. The COVID-19 situation can change so quickly, and events around the world continue to be postponed or held virtually to avoid further transmission of the virus. Advocating during this World Day is possible but only if proper precautions are taken. Whatever you decide, give yourself enough time to consider your options and
also enough time to plan for maximum participation - at least a month in advance, more if you need to rent a room, invite speakers or contact us for an art exhibition.

2. Try to include several local NGOs or well-known people to make it a bigger event with no additional costs or efforts (including bar associations, parliamentarians, opinion makers)

   ♦ To know what is organized in your city [www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty]
   ♦ To contact members of the World Coalition in your country: [https://worldcoalition.org/who-we-are/member-organizations/]

3. Contact local media a week in advance and again two days before the event. See Worksheet number 9.

4. Use the Internet and social networking tools to spread the word.

5. Contact us to promote your event on our website and on Facebook page.

6. A few days before, advertise it in the streets (posters, leaflets with title, time and place of your event).

7. Tell everybody, your friends, your family, even your grandma!

8. Be ready to counter pro death penalty arguments (use our “10 reasons to end the death penalty” in the first part of this kit).

9. Be nice to people, even if they disagree!

10. Take pictures and write a short report (and send it to us).

[4] WORLD DAY TOOLS YOU CAN USE

For World Day, the World Coalition has produced some materials. They are all available on its website: [www.worldcoalition.org/campagne/19th-world-day-against-the-death-penalty]

The World Day’s poster

For organizers of events, copies of the poster are available at no cost from the World Coalition Secretariat: contactus@worldcoalition.org

Information Leaflet

The 2021 World Day leaflet provides information on the issues faced by women who risk a death sentence or execution. It provides arguments against the death penalty and testimonies from women on death row.

For organizers of events, copies of the poster are available at no cost from the World Coalition Secretariat: contactus@worldcoalition.org

Facts and figures on the death penalty

Up-to-date information on the application of the death penalty around the world in 2020 and 2021.
Detailed factsheet on women and the death penalty

This detailed factsheet provides a precise overview of invisible truth of women and the death penalty. It provides useful definitions, arguments and a summary of relevant international and regional law.

Individualized Resource Tools for professionals (lawyers, judges, media, etc) and others are also available on the World Coalition World Day page.

[5] ADDITIONAL MATERIALS

Website on the death penalty

* World Coalition Against the Death Penalty’s website: www.worldcoalition.org
* Worldwide database on the use of the death penalty: www.deathpenaltyworldwide.org
* Amnesty International, death penalty page: http://www.amnesty.org/fr/death-penalty
* Hands Off Cain information website: http://www.handsofcain.info

For more references, please check the Coalition members’ website and get in touch with them using the contact details you will find here: https://worldcoalition.org/who-we-are/member-organizations/

Filmography

Browse available films on the World Coalition Against the Death Penalty’s website: https://worldcoalition.org/resources/library/

Non-fiction

* Trial by Fire https://www.trialbyfirethefilm.com
* Free Men http://freemen.ch
* The Resurrection Club https://vimeo.com/184333305
* The Penalty http://www.thepenaltyfilm.com
* Last Day of Freedom http://www.lastdayoffreedom.net/?page_id=659
* Yémen : les enfants dans le couloir de la mort https://info.arte.tv/fr/yemen-les-enfants-dans-le-couloir-de-la-mort
Clean up http://www.sebastianmez.com/cleanup.html

Into the Abyss https://www.wernerherzog.com/films-by.html

Honk! … to stop executions https://itunes.apple.com/us/movie/honk-to-stop-executions/id1218620230


Toute ma vie en prison (In Prison My Whole Life) https://www.youtube.com/watch?v=KsILf-Ja8co

Fiction


Redemption: The Stan Tookie Williams story

The Life of David Gale

The Green Mile

Dead Man Walking

Short Films

The death penalty ... is a murder in the name of justice https://www.youtube.com/watch?v=kduIzOXNWBU

“I will never forget the sound of a body being dropped into the pit when a man was hanged” https://www.dawn.com/news/1362725/i-will-never-forget-the-sound-of-a-body-being-dropped-into-the-pit-when-a-man-was-hanged

Comprendre la peine de mort avec Nota Bene https://www.youtube.com/watch?v=Ze9DfxJ6-4A


La peine de mort, des origines à l’abolition https://www.youtube.com/watch?v=fKofwrWfc2k

The Death Penalty in Numbers https://www.youtube.com/watch?v=lXpK2_baThc
Art exhibitions and Artwork

Drawings & exhibitions from Arthur J. Angel https://arthurangel.jimdo.com/arts-exhibitions
Since his release, Arthur Angel’s drawings have been exhibited in different African states as well as in Mongolia and the Netherlands and used for different Human Rights Campaigns.

Windows on death row http://www.windowsondeathrow.com
Art from inside and outside the prison walls, a collaboration between political cartoonists and people on death row.

Parting Words https://www.amyelkins.com/partingwords1
A visual photographic archive of the 500+ prisoners to date executed in the state of Texas by Amy Elkins.

The five new Australian commissioned artworks are explorations of Myuran’s life and practice, the nature of incarceration and the death penalty. They respond to and build on the powerful paintings Myuran produced during his short career, and speak to justice systems in Australia and globally.

Oscar-winning actress Viola Davis and Julius Tennon are executive producers of The Last Defense, a new documentary series that has been premiered for the first time at the 2018 Tribeca Film Festival on April 27. The seven-episode documentary series exposes flaws in the U.S. justice system through the personal narratives of death row prisoners.

Who Dies, Who Decides http://www.whodecidesinc.org/?page_id=672
The objective of this initiative was to use “the product of art” as a vehicle to educate common people about the history and practice of capital punishment in America and to lift societies consciousness around the idea of endowing a National Death Penalty Museum to preserve its deep history.

The Innocents http://lemagazine.jeudepaume.org/2015/03/taryn-simon-2
“The Innocents” documents the stories of individuals who served time in prison for violent crimes they did not commit. At issue is the question of photography’s function as a credible eyewitness and arbiter of justice, by Taryn Simon.

The Death Penalty Photography Project https://deathpenaltyphoto.org/
Originally conceived as a college class assignment in 1999, more than two-decades later Scott Langley is still capturing moments both inside and outside of prisons during executions – telling the story of what occurs when the government kills its prisoners and who the process impacts.

The World Coalition Against the Death Penalty

The World Coalition Against the Death Penalty, an alliance of more than 160 NGOs, bar associations, local bodies and unions, was created in Rome on 13 May 2002. It was founded as a result of the commitment made by the signatories of the Final Declaration of the 1st World Congress against the Death Penalty, which was organized by the French NGO Together Against the Death Penalty (ECPM) in Strasbourg in June 2001. The aim of the WCADP is to strengthen the international dimension of the fight against the death penalty. Its ultimate objective is to obtain the end of death sentences and executions in those countries where the death penalty is in force.

The WCADP is striving to achieve these by lobbying international organizations and States, organizing international events, and facilitating the creation and development of national and regional coalitions against the death penalty. Since 2003, the WCADP has made 10 October the World Day against the Death Penalty.

Join the movement for the universal of the abolition of the death penalty!

In accordance with article 5 of the World Coalition’s bylaws, the Coalition welcomes organizations who are sharing the aim of the universal abolition of the death penalty. To join us, you may fill in the application form and send it to the Secretariat of the World Coalition: https://worldcoalition.org/who-we-are/become-a-member/ Every member of the Coalition must pay an annual subscription fee of 50 to 150 euros according to the resources of the organization.


Secretariat of the World Coalition:

World Coalition Against the Death Penalty
Mundo M – 47, avenue Pasteur
93100 Montreuil,
France
contactus@worldcoalition.org

World Coalition Member list and contact:

https://worldcoalition.org/who-we-are/member-organizations/

For further information:
https://worldcoalition.org/