



World Coalition Against the Death Penalty

Terms of Reference

Gender-sensitive evaluation of the 2021 World Day Against the Death Penalty on the invisible reality faced by women who risk being sentenced to death, who have received a death sentence, who have been executed, and to those who have had their death sentences commuted, exonerated, or pardoned.

1. Presentation of the World Coalition Against the Death Penalty

The World Coalition Against the Death Penalty, an alliance of more than 160 NGOs, bar associations, local authorities and unions, was created in Rome on 13 May 2002. The aim of the World Coalition is to strengthen the international dimension of the fight against the death penalty. Its ultimate objective is to obtain universal abolition of the death penalty. To achieve its goal, the World Coalition advocates for a definitive end to death sentences and executions in those countries where the death penalty is in force. In some countries, it is seeking to obtain a reduction in the use of capital punishment as a first step towards abolition.

Mission

The World Coalition Against the Death Penalty's founding mission, as stated in its Bylaws, is **to bring together private, public, international, national, local and regional organizations that share the common objective of universal abolition of the death penalty.**

Goals

The aim of the World Coalition is to strengthen the international dimension of the fight against the death penalty.

Its ultimate goal is the universal abolition of the death penalty.

Guiding Principles

The World Coalition provides a global dimension to the sometimes isolated action taken by its member organizations on the ground. It complements their initiatives, while constantly respecting their independence.

Vision

The World Coalition's vision is that of a reference global network trusted worldwide to coordinate, support and amplify the work of its member organizations towards universal abolition of the death penalty.

Two Main Orientations

Two main orientations emerged following a consultation of membership and were unanimously adopted by the World Coalition's General Assembly in June 2017:

- to **support member organizations**; and
- to **coordinate international advocacy.**

By encouraging networking amongst its members as well as an exchange of experiences, the World Coalition is able to propose common international or regional strategies for the abolition of the death penalty, support abolitionists throughout the world and to provide them with information, awareness-raising and mobilization tools.

2. Background

Since the creation of the World Coalition Against the Death Penalty in 2002, significant progress has been made in addressing the intersectional discrimination faced by people on death row. In 2018, the World Coalition thus supported the Cornell Center on the Death Penalty Worldwide for the development of a first study on the discrimination encountered by women in the judicial process leading up to the death penalty.

This [report called “Judged for more than her crime”](#), clearly highlights that gender-based bias permeates criminal legal systems, manifesting itself in the investigative stage by law enforcement biases; at the trial stage, in which a fair trial may be unavailable for women facing harsh socio-economic deprivation and little access to education ; and in sentencing, when women defendants are sentenced to death after being prevented from arguing that gender and patriarchy affected their criminal conduct. Furthermore, in retentionist countries women are frequently totally absent from or grossly underrepresented in decision-making positions within legal systems, contributing to the failure to take women’s experiences into account. The crimes for which women are condemned to death also reveal a gender-basis for those charges. The first reason for women to be on the death row is murder. In many of these murder cases, women acted in response to an abusive husband. Yet as the Office of the UN High Commissioner for Human Rights has noted, it is “extremely rare” for domestic abuse to be considered a mitigating factor in sentencing. The second most common reason is drug offenses, particularly in Asia and the Middle East. Women tend to engage in drug smuggling due to economic and social marginalization. These convictions are usually for relatively minor offenses, committed by women of economically deprived backgrounds.

On the basis of these edifying results, the World Coalition against the Death Penalty chose to raise awareness of the discrimination faced by women by making it the theme of [World Day 2021](#).

Indeed, every October 10, the World Day Against the Death Penalty unifies the global abolitionist movement and mobilizes civil society, political leaders, lawyers, public opinion and more to support the call for universal abolition of capital punishment. Each year, a particular theme is chosen to reinforce the visibility of this world day.

On October 10, around the world, members of the World Coalition are organizing events using the tools developed by the World Coalition Secretariat.

3. Objectives

This evaluation aims to assess the impact of the 2021 World Day dedicated to women sentenced to death.

The objectives of this evaluation are as follows:

1) Evaluation of the impact of World Day 2021

- On the members of the World Coalition against the Death Penalty in terms of:
 - satisfaction about the tools provided to implement the World Day 2021 (digging deeper into the subject than what has been done in the consultation carried out after the World Day)
 - interest in working in the subject

If relevant:

- knowledge of the subject “women and gender minorities sentenced to death”
- access to data on women and gender minorities on the death row
- incorporation of a gender perspective in their actions (related with advocacy, field work, communication, etc)
- consideration and prioritization of the theme in their strategies (related with advocacy, field work, communication, etc)

- development of relationships with women's rights organizations in their countries or at international level

If possible, identify the gaps that members feel exist to address this issue in a comprehensive way in their daily work and make recommendations on how to achieve unmet goals

- On civil society in general, particularly in terms of interest in the subject and its visibility. Among civil society, particular attention will be paid to the impact of the World Day on women's rights organizations
- On political decision-makers including States, United Nations bodies, etc, particularly in terms of putting the issue of women sentenced to death on the agenda
- On the "general public", particularly in terms of the reception of the theme and its visibility

2) Evaluation of the methodology of World Day 2021

- Assess the strengths and weaknesses of the World Days Against the Death Penalty and more especially of World Day 2021 (in terms of methodology, activities implemented, communication, etc)
- Assess the strengths and weaknesses of the action taken by the Secretariat of the World Coalition in accompanying members for the Worlds Days and more especially in 2021 (in terms of tools developed, mobilization, communication, etc)
- Assess the gender sensitivity of World Days tools and communications and make recommendations based on successful gender sensitive World Day examples
- Make recommendations on how to improve the organization of World Days to strengthen their impacts as well as ensure their transversal consideration of gender in tools and communications
- Provide a list of good practice examples of successful World Days that take gender issues into account in a cross-cutting way

4. Coordination and Methodology

Coordination

The study will be conducted by an international consultant who will work under the direction of the Director of the World Coalition and under the supervision of the Women and Gender Project Manager as well as the Gender working group set up by the Coalition's Steering Committee to implement the project.

The Author will work in collaboration with the World Coalition's member organizations. He/she will benefit from their support, through accessing existing working documents, research and information.

Methodology

The evaluation will be carried out using a quantitative and qualitative methodology, based in primary and secondary data analysis.

Among the secondary data, the following documentation will be used:

- List of events conducted by the members for World Day 2021
- List of articles published for World Day 2021
- List of Women's rights organizations contacted
- Results of the consultation made after 2021 World Day
- Tools developed for 2021 World Day including the Mobilization kit

- World Day 2021 report
- Strategic plan of the World Coalition Against the Death Penalty (2018-2022)
- Any additional document found by the Author during his/her research

For the primary data, a participatory approach that solicits the opinions and evaluations of all parties will be adopted and interview will be conducted with:

- Members of the World Coalition Against the Death Penalty
- Members of the World Day 2021 and Gender working group
- Members of the Secretariat of the World Coalition Against the Death Penalty
- Women's rights organizations contacted for World Day 2021
- Any additional group identified by the Author and validated by the members of the World Coalition and the staff

The consultant is required to prepare, present, and defend the methodology he/she deems appropriate to meet the objectives of the service. He/she will have to adapt his/her methodology according to the objectives of this consultancy. For that, the following guidance is offered:

1st phase: Initial or pre-organization phase

After the selection of the consultant, a meeting will be organized to contextualize her/him on the Canada project and its links with the consultancy exercise. Likewise, the consultation implementation process and the expected products will be specified and defined.

2nd phase: Validation of the methodological approach

The methodology proposed by the consultant when submitting the application will be reviewed, revised, and validated by the Gender working group.

3rd phase: design / implementation and first expected results

Development of the analysis by the consultant.

A first version of the document structure will be shared for validation as well as the first draft.

4th phase: Socialization of results

Presentation and approval of complete products.

5. Deliverables

The consultant must produce the following deliverables:

- Methodological note detailing the approach proposed for the realization of all the stages and the production of the deliverables mentioned
- Gender-sensitive evaluation of the 2021 World Day Against the Death Penalty
- List of good practice examples of successful World Days that take gender issues into account in a cross-cutting way

6. Implementation Timetable

Beginning of November: Meeting with the World Coalition staff

November- December-2022: Research, interviews and questionnaires

Last week of December: Validation of the evaluation's detailed plan

20th January 2023: Submission of the evaluation by the consultant

10th February 2023: Comments from the World Coalition

28th February 2023: Submission of the final evaluation

March 2022: Translation and publication

7. Budget

The experts' financial proposals for this evaluation must be below a maximum ceiling of 10 000 euros.

8. Candidates' Profile

- Graduate degree (Master's or equivalent) in human rights, gender studies or political sciences;
- Proven professional experience in drafting studies and evaluation of at least 5 years; previous experience in evaluation of another World Day or similar event would be highly valued;
- Proven knowledge about gender, including gender sensitive and inclusive communication;
- Very competences in report writing and analytical skills;
- Fluency in English, French would be highly valued.

Application Timeline

27th October 2022: Deadline for receipt of bids

27th October – 7th November 2022: Analysis of offers and selection of consultant

How to apply

The consultant is invited to provide the following documents to submit their application:

◦ **Technical offer**

The technical offer must include, but not be limited to, the following:

- A summary of the understanding of the terms of reference, including a methodological proposal as well as an implementation schedule including a work proposal;
- The CV of the main consultant candidate for this call for competition and/or his/her team,
- If applicable, relevant references of similar studies conducted by the consultant(s)

◦ **Financial offer**

The consultant must provide a detailed financial offer including all costs to complete the entire service. No travel is expected for this consultancy.

Applications should be sent to recrutement@worldcoalition.org by 27 October 2022, midnight Paris time.